Specs & Sizes

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Branding

To have your brand highlighted in the app, we need your logo in this format :

- 1024px x 1024px
- .PNG - Transparent background.

Colors

To propose a better user experience, Picker has a predefined color palette.
Those colors are tested to be compliant with accessibility standards

Please select the color you want as primary color in the app:

Color #	Color code	Preview
1.Red	#f44336	
2.Deep-orange	#ff5722	
3.Orange	#ff9800	
4.Pink	#e91e63	
5.Purple	#9c27b0	
6.Deep Purple	#673ab7	
7.Indigo	#3f51b5	
8.Blue	#2196f3	
9.Light blue	#03a9f4	
10.Green	#4caf50	
11.LightGreen	#8bc34a	

Languages

Please inform us on the language you need in the app.
- 1.English
- 2.French
- 3.Nederlands

Home screen

Home screen backgrounds are displayed as a slider that slide every 6 seconds. Backgrounds should **not include any logo** be provided in the following format and size:

- 1920px x 1080px
- .PNG or .JPG

Preview

Location screen

Location screen has 3 visuals that can be customized.
We suggest to use your logo for the Welcome image and choose between our catalog of assets for the button (Car, bicycle) & (Table variant)

They should be provided in the following format and size:

Welcome image:
512px x 512px
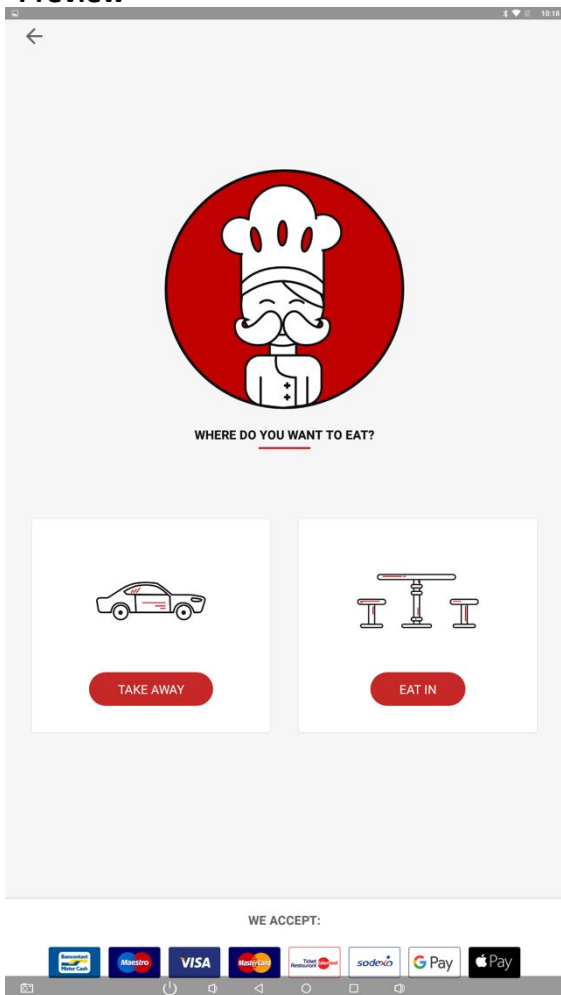.PNG or .JPG

Take away image:
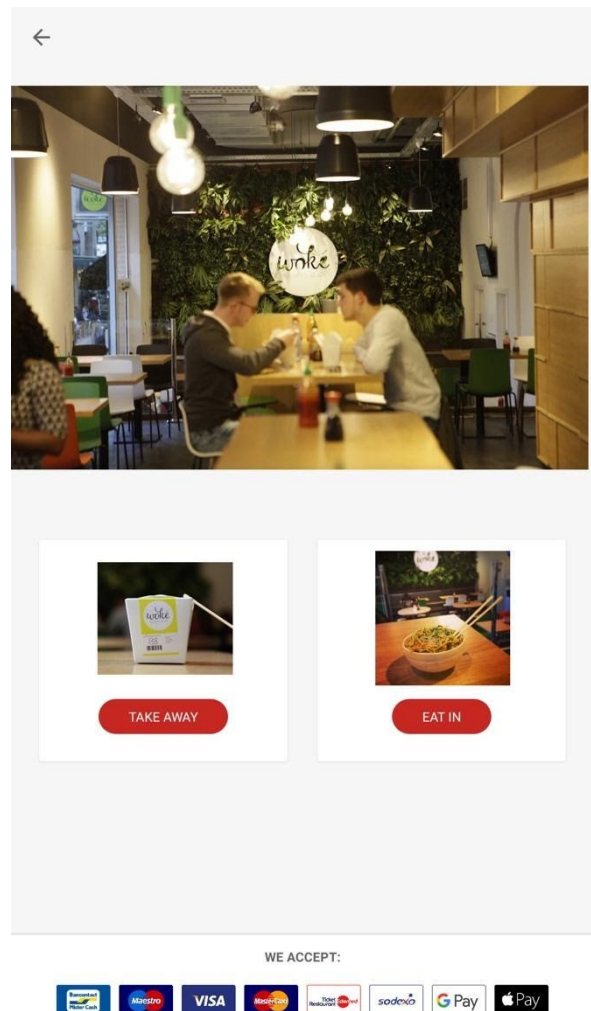250px x 250px
.PNG or .JPG

Eat in image:
250px x 250px
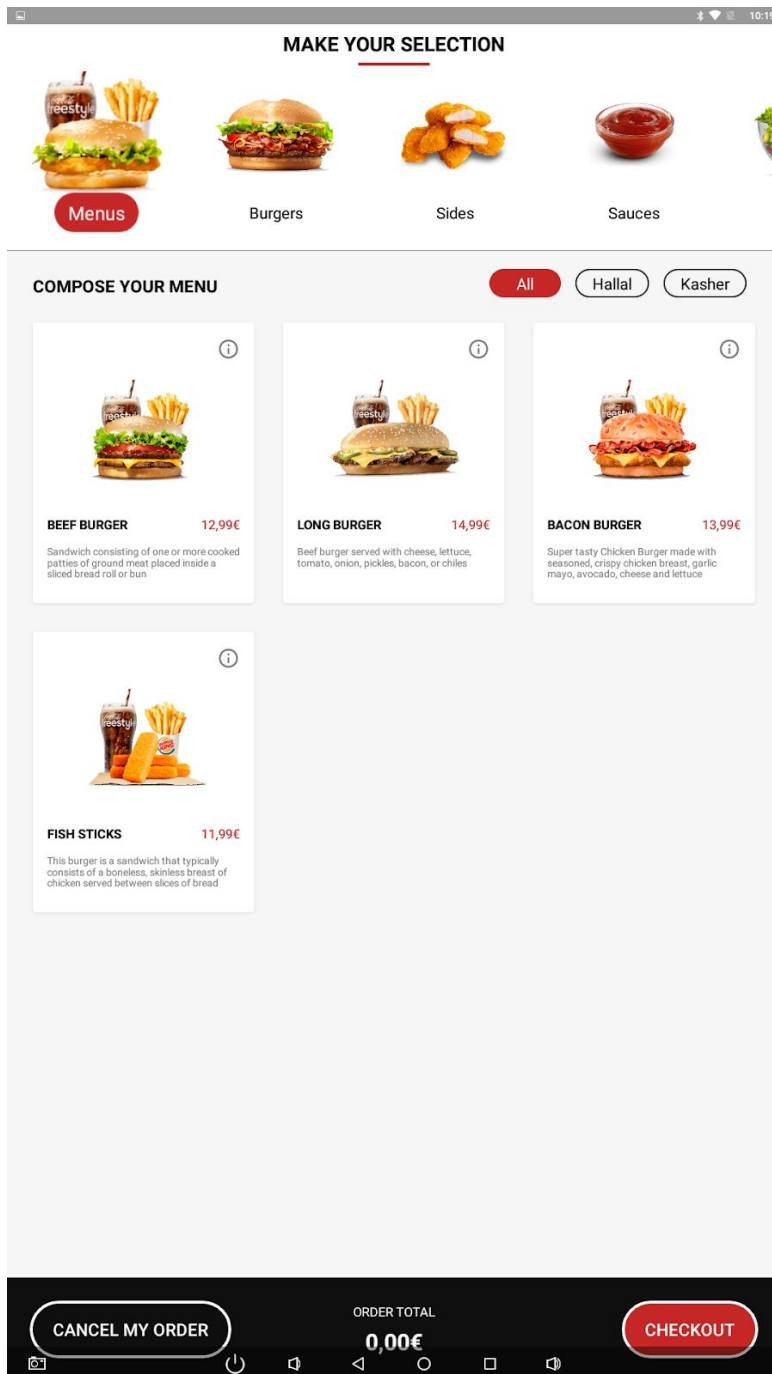.PNG or .JPG

DO

DON'T

Preview

Product image catalog

Product catalog screen is composed by your product images
They should be provided in the following format and size:

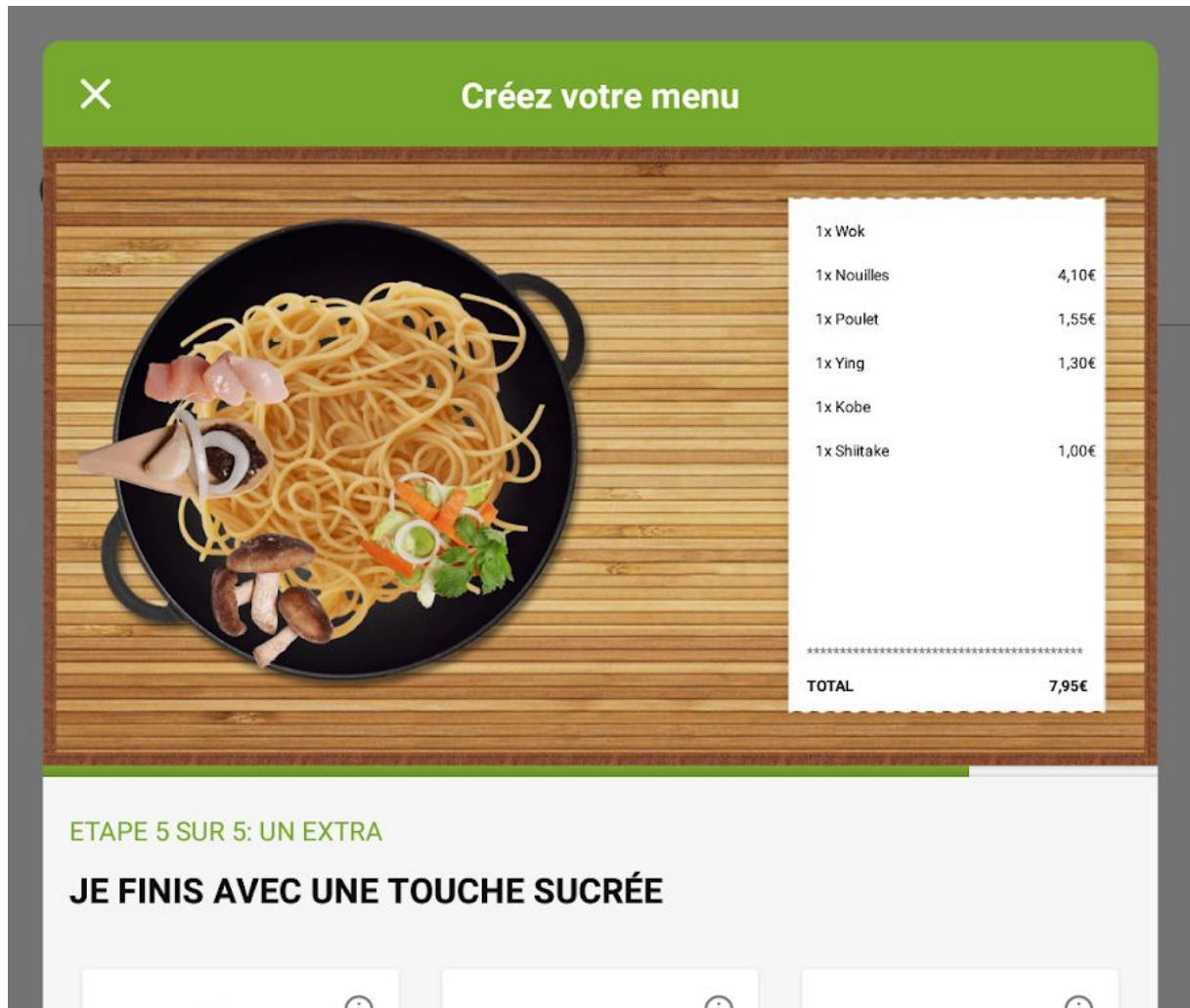**Catalog images:**
512px x 512px
.PNG on transparent background

Preview

Composition visual background

The standard background image behind the composition flow is the one below. If you want to have a custom background, please provide an image with the those exact dimensions :
- 1000px * 550px
- .Jpg

Names, prices, ingredients, descriptions, characteristics, …

To insure the best results for your product prices and description, we provide you an excel template. Please fill it carefully.